GRADLEADERS
Career Center

A Use Case for Workforce Development Boards
A multi-population serving agency requiring independent customized population experiences while also collaborating and reporting across some/all populations
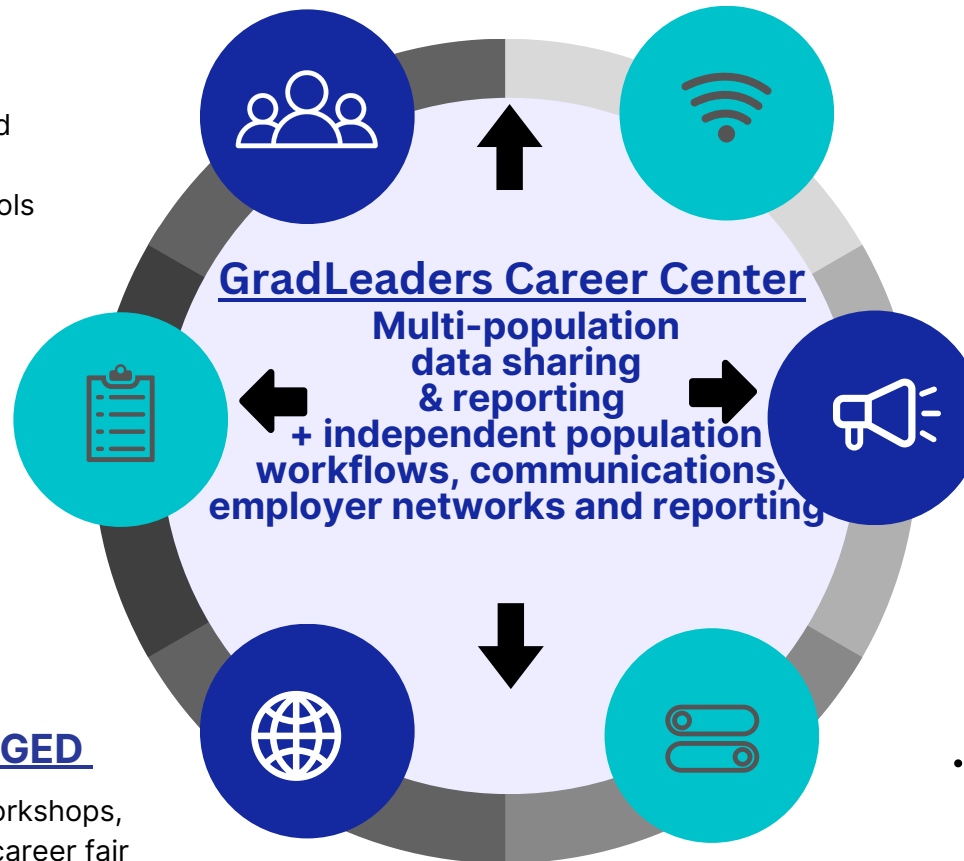
Disabled Services
- Vocational training coordination
- Employer network and jobs management
- Case management tools

Underserved
- Career readiness program management
- Resource library
- Learning Management System capability

Adults/GED
- Virtual workshops, training, career fair capability
- Curriculum management
- Task tracking

GradLeaders Career Center
Multi-population data sharing & reporting + independent population workflows, communications, employer networks and reporting

Youth Services
- Employer database and job board
- Internship management
- Evaluations and surveys

Veterans
- Coaching coordination
- Military to civilian career transition resource management
- Robust reporting

Re-entry
- Mentor and coach tracking, assignments and feedback
- Fair chance employer network management and job board

GradLeaders Career Center is also optimized for a single population implementation

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Components of our private label (WFD board branded), customizable, modular careers platform:

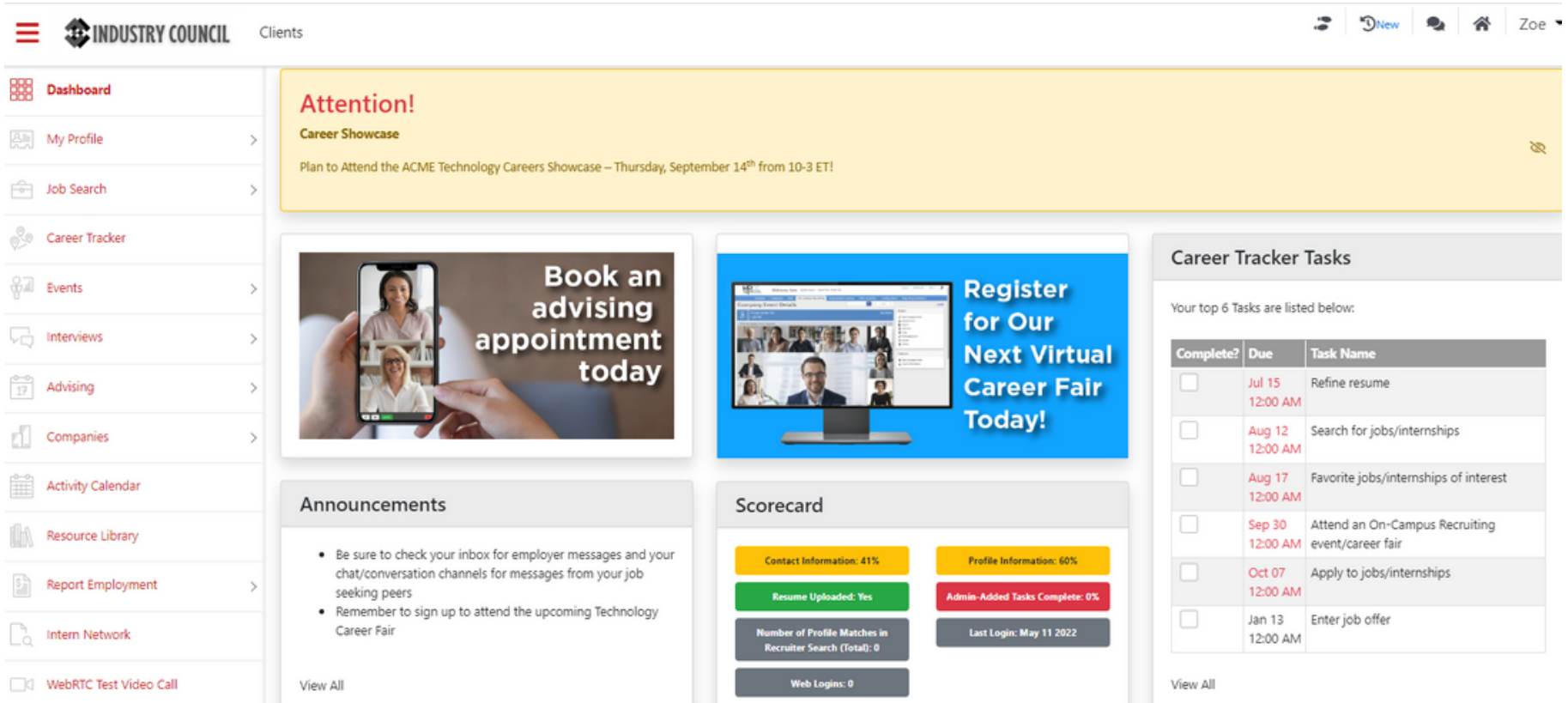| WHAT	WHO	HOW
CareerTracker for career pathways/reskilling/upskilling curriculum and events management and progress logging	Multiple populations management with unique branding per set	Curated dashboards, content, workflows, communications and reporting for each unique population
Job board for employer or administrator job posting, administrator employer and job approvals with robust reporting	Resource Library - central hub for all career pathways materials and links	Work-based learning opportunity logging, approval work flows and reporting
A.I. JobMatch - one-click job board to supplement local and remote WBL opportunities	Client to client networking	Fully embedded chat channels, SMS/MMS texting, email campaigns with HTML templates for client and employer communications
Flexible proprietary surveys with comprehensive reporting + SurveyMonkey account for unlimited surveying and reporting	Industry network management and communications with reporting	Fully embedded virtual meeting capabilities with video, audio, screen sharing and chatting (optional)

![GradLeaders Career Center logo]

Components of our private label (WFD board branded), customizable, modular careers platform:

WHAT	WHO	HOW
Alumni/Graduate tracking, communications, surveying and outcome reporting	Event scheduling: 1 on 1 meetings, workshops, interviews, career fairs, etc.	Workshop management with fee collection and credit card ecommerce tools (optional)
Virtual career fair, industry days, business advisory council meeting management (optional)	Interview scheduling (optional)	Complete calendaring tools with optional calendar sync
Event check-in kiosk (optional)	Client to alumni and/or mentor networking	System alerts and announcements
Employer portal for resume searching, job postings, event sign ups	Room/facilities management	Standard and custom KPI specific Looker reports with data visualizations, download capability and scheduled delivery to stakeholders. Industry reporting standards compliance supported.

Not all workforce development populations or programs are the same. GradLeaders offers the industry's most customizable platform optimized for Workforce Development Boards serving diverse populations with myriad barriers and career objectives. With three decades of experience, GradLeaders specializes in helping organizations connect clients with right-fit career pathways and employers.