

## A Use Case for Workforce Development Boards

*A multi-population serving agency requiring independent customized population experiences while also collaborating and reporting across some/all populations*

### Disabled Services

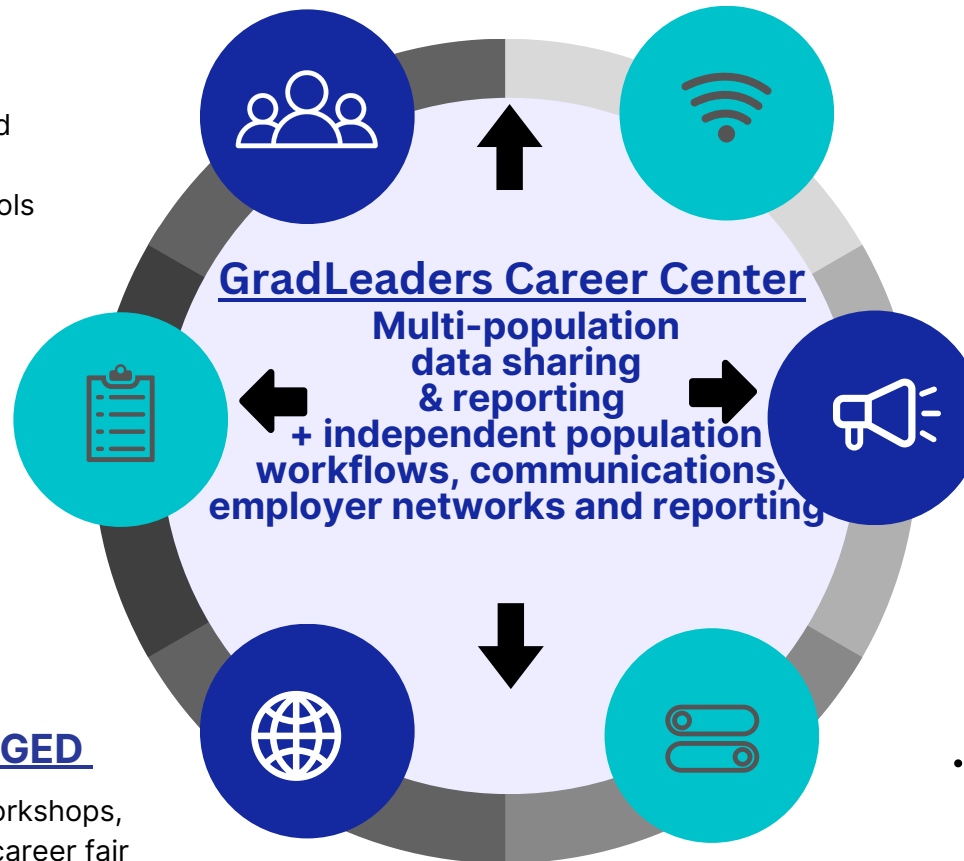
- Vocational training coordination
- Employer network and jobs management
- Case management tools

### Underserved

- Career readiness program management
- Resource library
- Learning Management System capability

### Adults/GED

- Virtual workshops, training, career fair capability
- Curriculum management
- Task tracking



### Youth Services

- Employer database and job board
- Internship management
- Evaluations and surveys

### Veterans

- Coaching coordination
- Military to civilian career transition resource management
- Robust reporting

### Re-entry

- Mentor and coach tracking, assignments and feedback
- Fair chance employer network management and job board

***GradLeaders Career Center is also optimized for a single population implementation***

**Components of our private label (WFD board branded), customizable, modular careers platform:**

**WHAT**

**WHO**

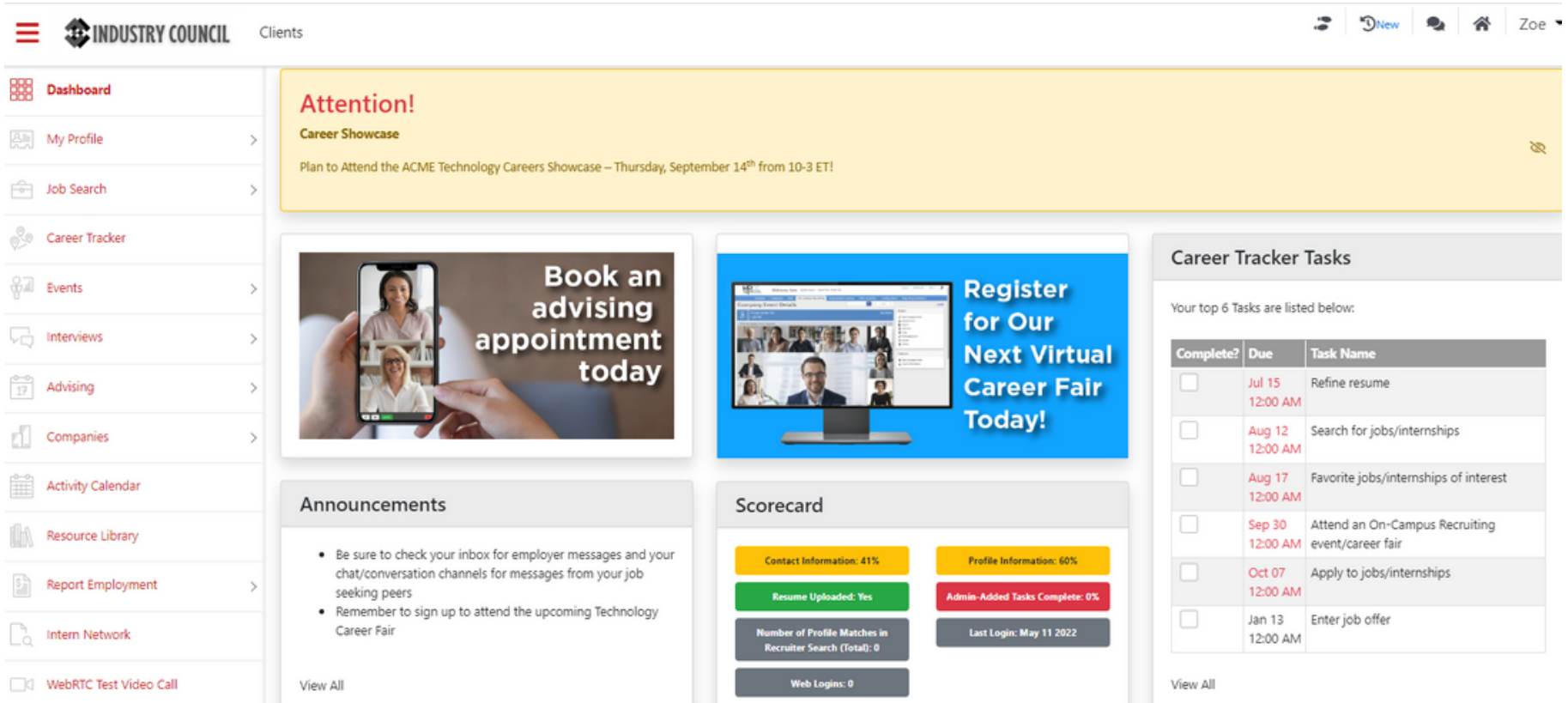
**HOW**

<b>WHAT</b>	<b>WHO</b>	<b>HOW</b>
<p><b>CareerTracker</b> for career pathways/reskilling/upskilling curriculum and events management and progress logging</p>	<p>Multiple populations management with unique branding per set</p>	<p>Curated dashboards, content, workflows, communications and reporting for each unique population</p>
<p><b>Job board</b> for employer or administrator job posting, administrator employer and job approvals with robust reporting</p>	<p>Resource Library - central hub for all career pathways materials and links</p>	<p>Work-based learning opportunity logging, approval work flows and reporting</p>
<p><b>A.I. JobMatch</b> - one-click job board to supplement local and remote WBL opportunities</p>	<p>Client to client networking</p>	<p>Fully embedded chat channels, SMS/MMS texting, email campaigns with HTML templates for client and employer communications</p>
<p><b>Flexible proprietary surveys</b> with comprehensive reporting + SurveyMonkey account for unlimited surveying and reporting</p>	<p>Industry network management and communications with reporting</p>	<p>Fully embedded virtual meeting capabilities with video, audio, screen sharing and chatting (optional)</p>

**Components of our private label (WFD board branded), customizable, modular careers platform:**

<b>WHAT</b>	<b>WHO</b>	<b>HOW</b>
<p><b>Alumni/Graduate</b> tracking, communications, surveying and outcome reporting</p>	<p>Event scheduling: 1 on 1 meetings, workshops, interviews, career fairs, etc.</p>	<p>Workshop management with fee collection and credit card ecommerce tools (optional)</p>
<p><b>Virtual career fair</b>, industry days, business advisory council meeting management (optional)</p>	<p>Interview scheduling (optional)</p>	<p>Complete calendaring tools with optional calendar sync</p>
<p><b>Event check-in kiosk</b> (optional)</p>	<p>Client to alumni and/or mentor networking</p>	<p>System alerts and announcements</p>
<p><b>Employer portal</b> for resume searching, job postings, event sign ups</p>	<p>Room/facilities management</p>	<p>Standard and custom KPI specific Looker reports with data visualizations, download capability and scheduled delivery to stakeholders. Industry reporting standards compliance supported.</p>

Not all workforce development populations or programs are the same. GradLeaders offers the industry's most customizable platform optimized for Workforce Development Boards serving diverse populations with myriad barriers and career objectives. With three decades of experience, GradLeaders specializes in helping organizations connect clients with right-fit career pathways and employers.



The screenshot shows a user interface for an "INDUSTRY COUNCIL" client. The top navigation bar includes a hamburger menu, the organization name, "Clients", and user information for "Zoe". A left sidebar lists various dashboard sections: Dashboard, My Profile, Job Search, Career Tracker, Events, Interviews, Advising, Companies, Activity Calendar, Resource Library, Report Employment, Intern Network, and WebRTC Test Video Call. The main content area features a yellow "Attention!" banner for a "Career Showcase" event on September 14th. Below this are two promotional cards: one for booking an advising appointment and another for registering for a virtual career fair. The "Announcements" section contains a message about checking the inbox for employer messages and signing up for a Technology Career Fair. The "Scorecard" section displays several metrics: Contact Information (41%), Profile Information (60%), Resume Uploaded (Yes), Admin-Added Tasks Complete (0%), Number of Profile Matches in Recruiter Search (0), Last Login (May 11 2022), and Web Logins (0). The "Career Tracker Tasks" section lists six tasks with their completion status, due dates, and names.

**Attention!**  
Career Showcase  
Plan to Attend the ACME Technology Careers Showcase – Thursday, September 14<sup>th</sup> from 10-3 ET!

**Book an advising appointment today**

**Register for Our Next Virtual Career Fair Today!**

**Announcements**

- Be sure to check your inbox for employer messages and your chat/conversation channels for messages from your job seeking peers
- Remember to sign up to attend the upcoming Technology Career Fair

**Scorecard**

- Contact Information: 41%
- Profile Information: 60%
- Resume Uploaded: Yes
- Admin-Added Tasks Complete: 0%
- Number of Profile Matches in Recruiter Search (Total): 0
- Last Login: May 11 2022
- Web Logins: 0

**Career Tracker Tasks**

Your top 6 Tasks are listed below:

Complete?	Due	Task Name
<input type="checkbox"/>	Jul 15 12:00 AM	Refine resume
<input type="checkbox"/>	Aug 12 12:00 AM	Search for jobs/internships
<input type="checkbox"/>	Aug 17 12:00 AM	Favorite jobs/internships of interest
<input type="checkbox"/>	Sep 30 12:00 AM	Attend an On-Campus Recruiting event/career fair
<input type="checkbox"/>	Oct 07 12:00 AM	Apply to jobs/internships
<input type="checkbox"/>	Jan 13 12:00 AM	Enter job offer