



GRADLEADERS
Career Center

Experiential Learning Software Built For You

Experiential learning programs aren't one size fits all. So why do some software companies treat "jobs" and other career "experiences" like they're all the same? GradLeaders is committed to helping you incorporate your programs into our platform so that it works the way you, your students and your employers need it to. We give you the full flexibility to determine how employers, students and other stakeholders are involved in the process, while providing a consultative approach using our 30+ years of experience. Put students on the path to find their dream jobs with our mobile-friendly portal that tracks their experiences, every step of the way.

GradLeaders vs. Other Off-the-Shelf Career Service Software

GradLeaders offers the customization, transparency and robust analytics unmatched by others in the industry.

	 GRADLEADERS	Others
Detailed student and company profiles with notes, activities, and CRM tools for a totally comprehensive view in one central repository	✓	✓
Ability for students to edit their information post-submission	✓	
Logic-driven system delivers only those questions relevant to students	✓	
Customized, mass emails to your audience so they look like they came from your office, not the vendor	✓	
Option to set an approval process, determine the order in which owners approve, and set timelines for a completely automated experience	✓	
Status approval reset process with just a click	✓	
Unlimited creation, deployment and management of custom surveys (powered by SurveyMonkey)	✓	
Virtual to-do list integrated with the system to manage every aspect of the job search	✓	
Review every step of the process to see who has approved mid-stream and who had viewed or declined and why	✓	
Easy approval process with no log-in credentials necessary—the platform simply sends them an email with an embedded link to the form	✓	
Quick, at-a-glance reporting for full visibility into each and every detail of the approval workflow process	✓	
Full view into employer evaluations so you can track progress of your students	✓	
Ad-hoc reports for any piece of data within the system incorporating visualizations to bring it to life via Looker integration	✓	
Ability to schedule reports in advance for delivery to key stakeholders so everyone stays in-the-loop	✓	
Downloadable individual reports on students and employers that break down the data points by semester, date range, status, date posted, department and much more	✓	