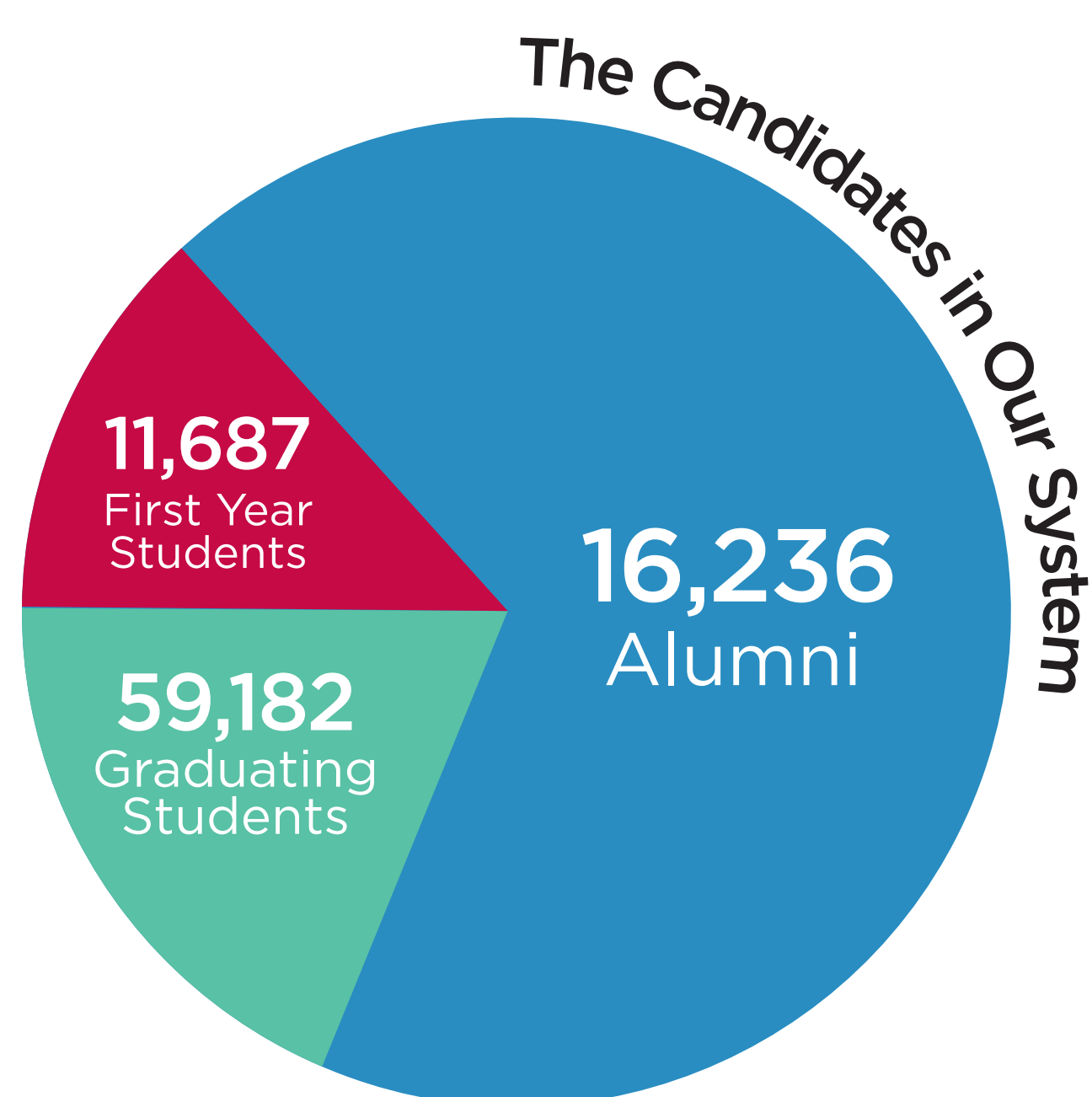


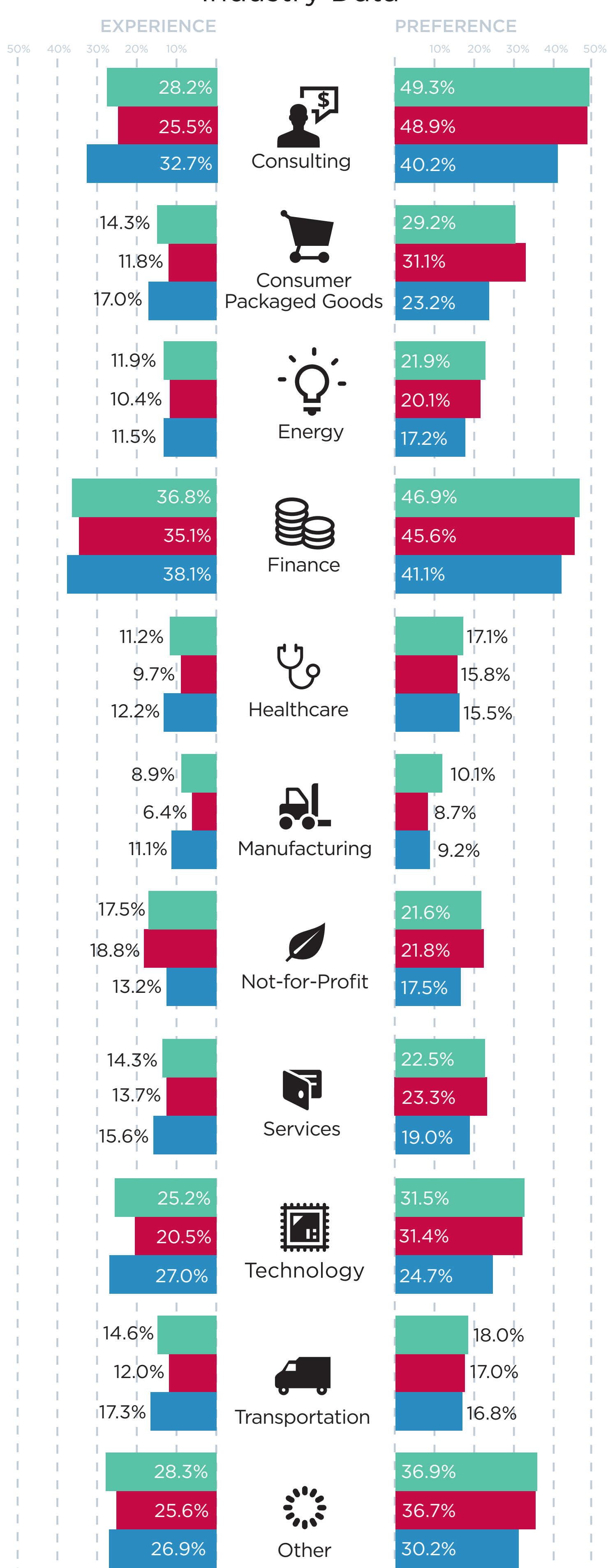
WHAT MBAS WANT

+ What They Have Done



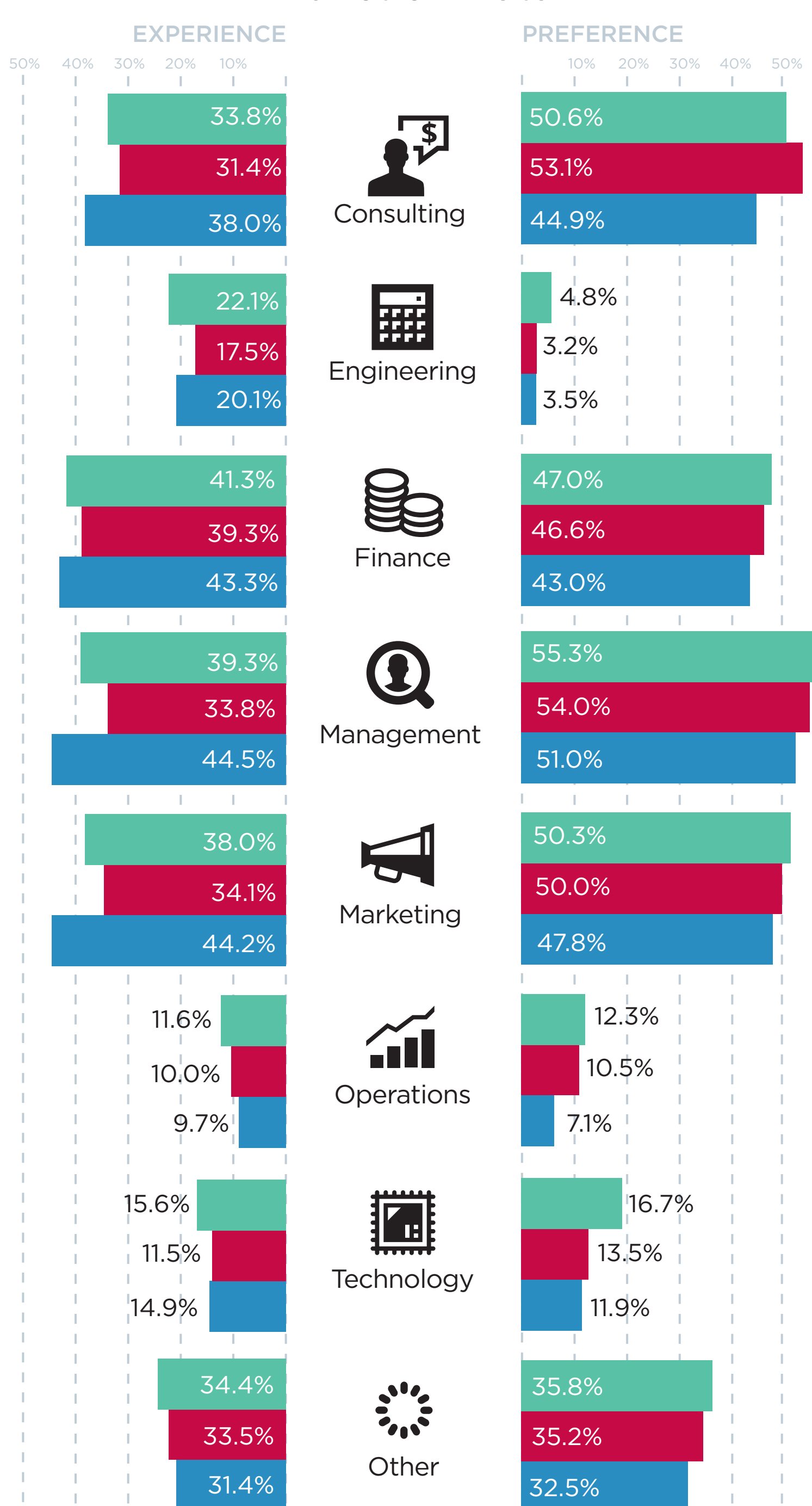
What do MBAs want to do?

Industry Data

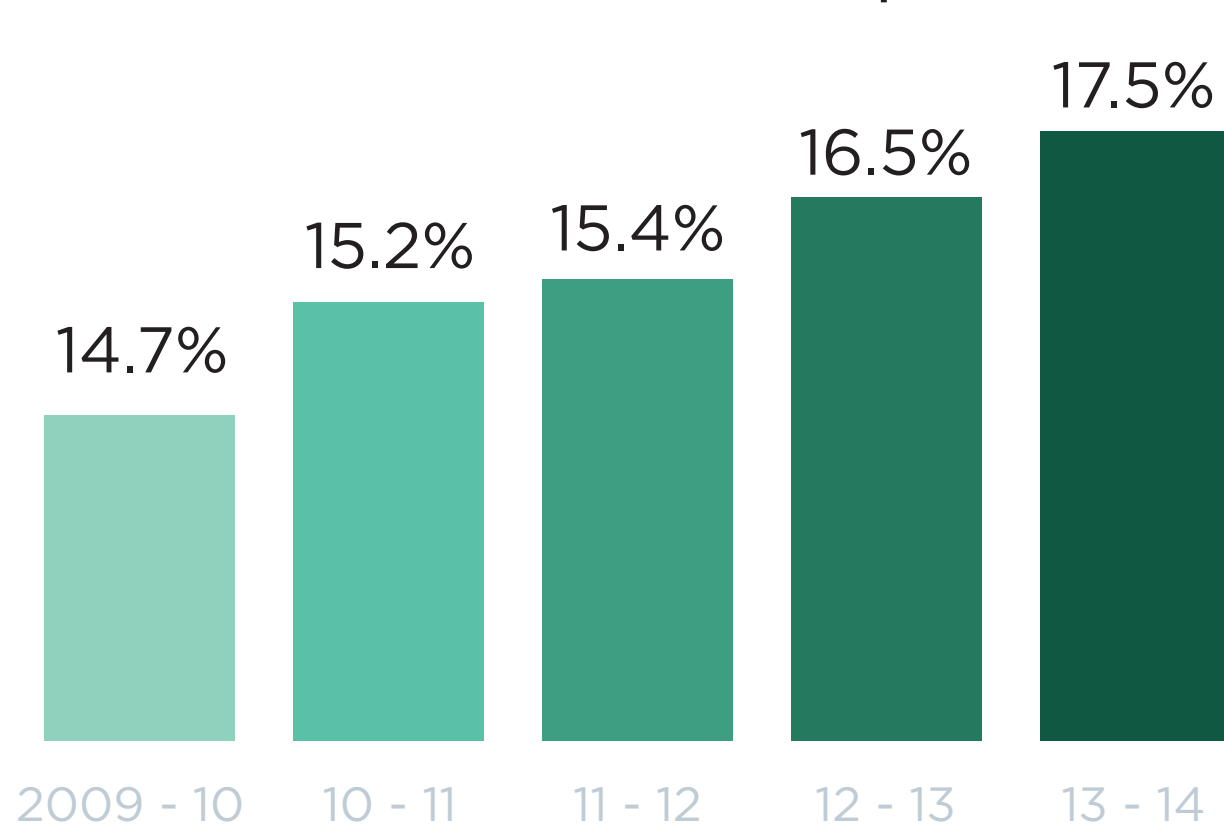


What have they done?

Function Data

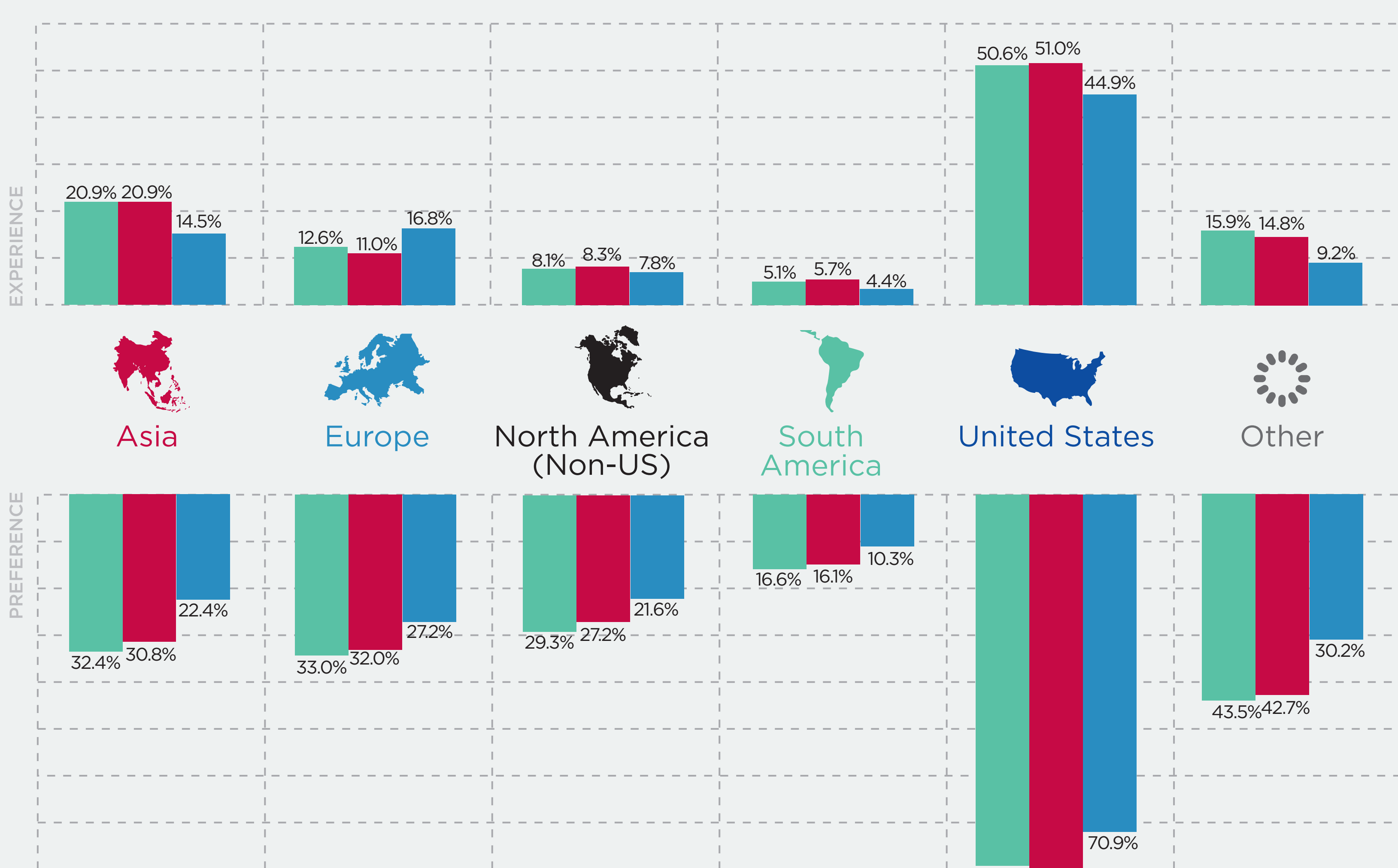


Experience among graduating students in not-for-profits

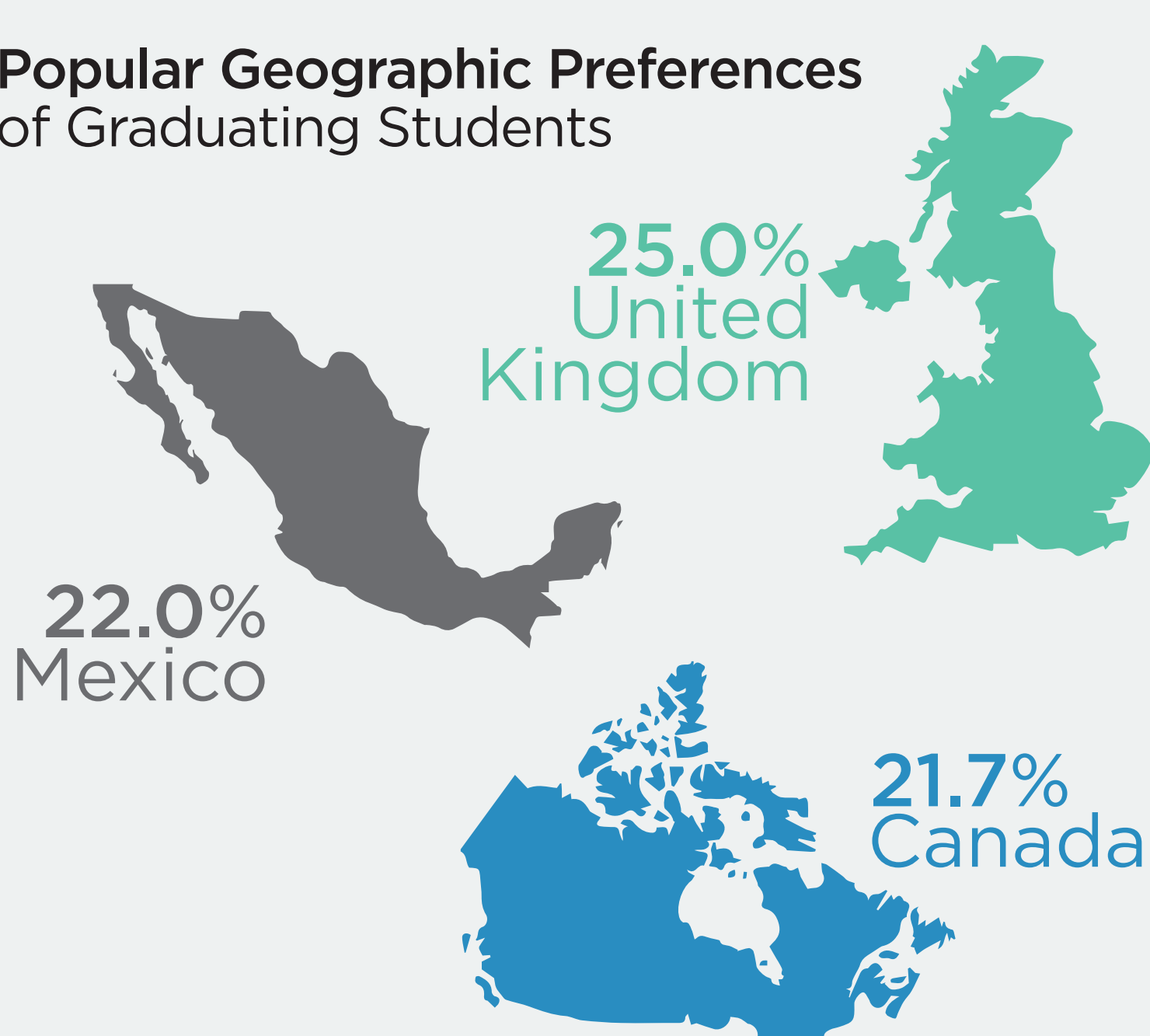


Where do MBAs want to work? Where have they worked?

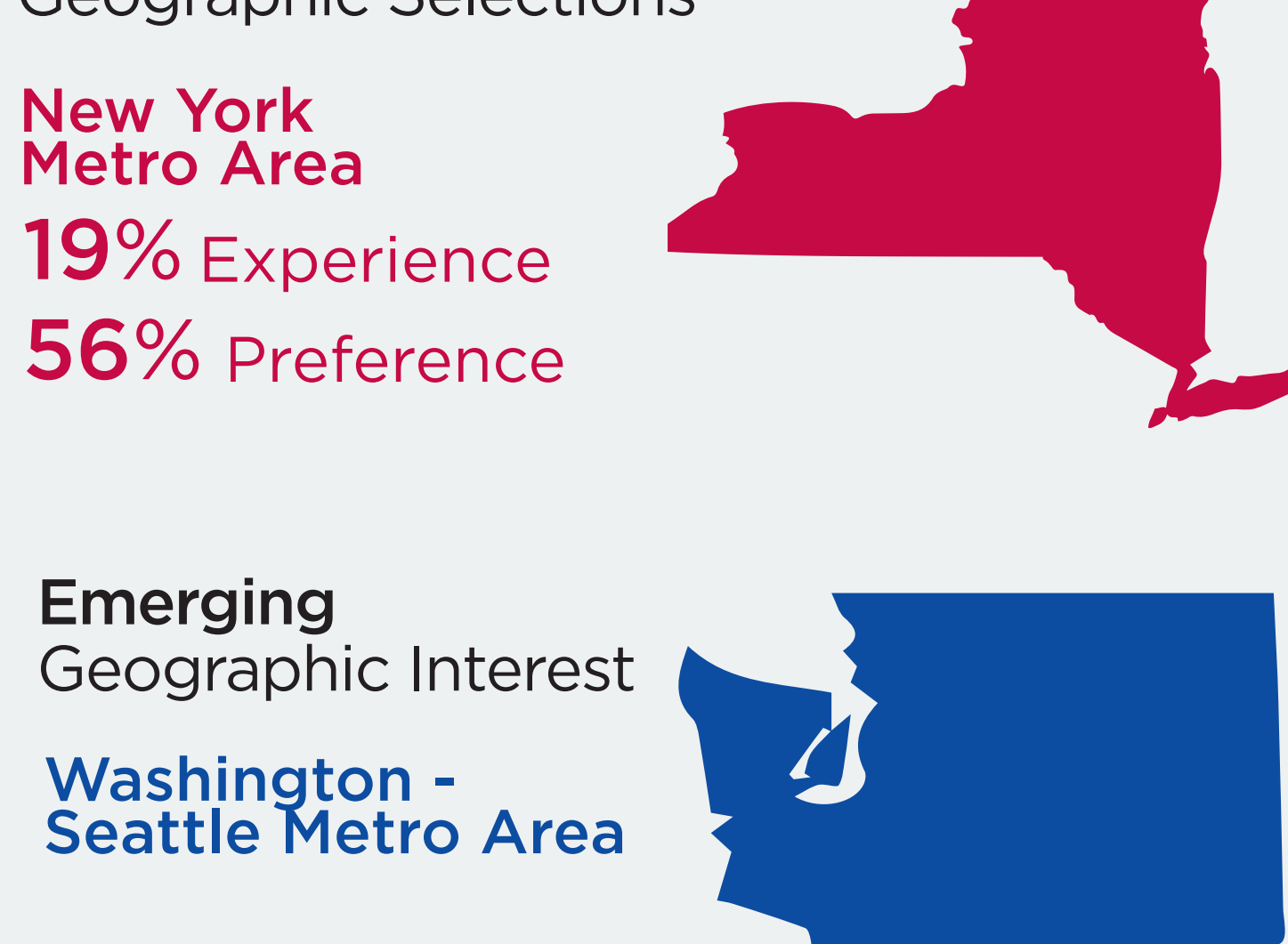
Geographic Data



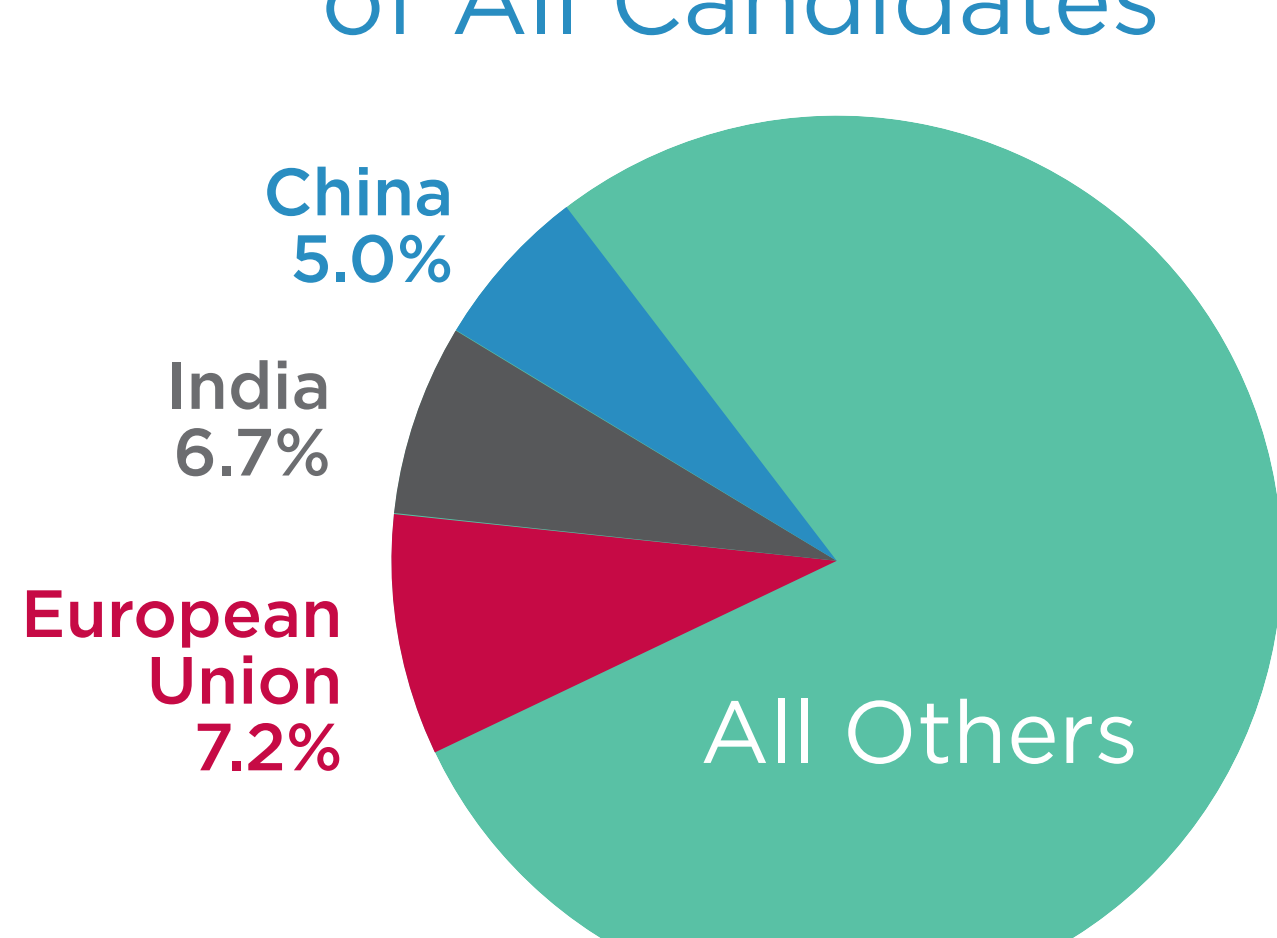
Popular Geographic Preferences of Graduating Students



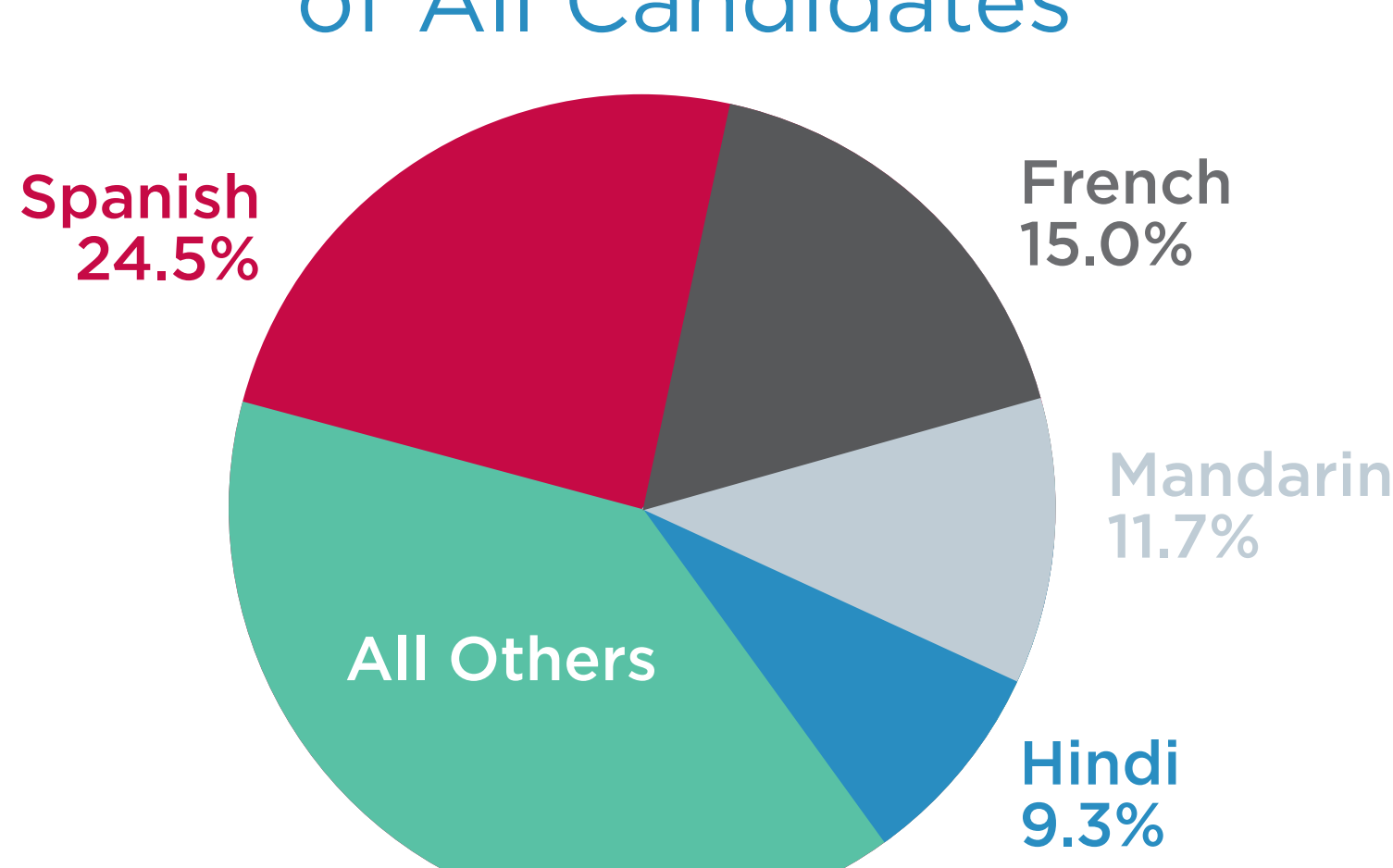
Number 1 Geographic Selections



Top 3 Work Authorizations of All Candidates



Top 4 Language Abilities of All Candidates



Less than 1% of alumni are not willing to travel at all

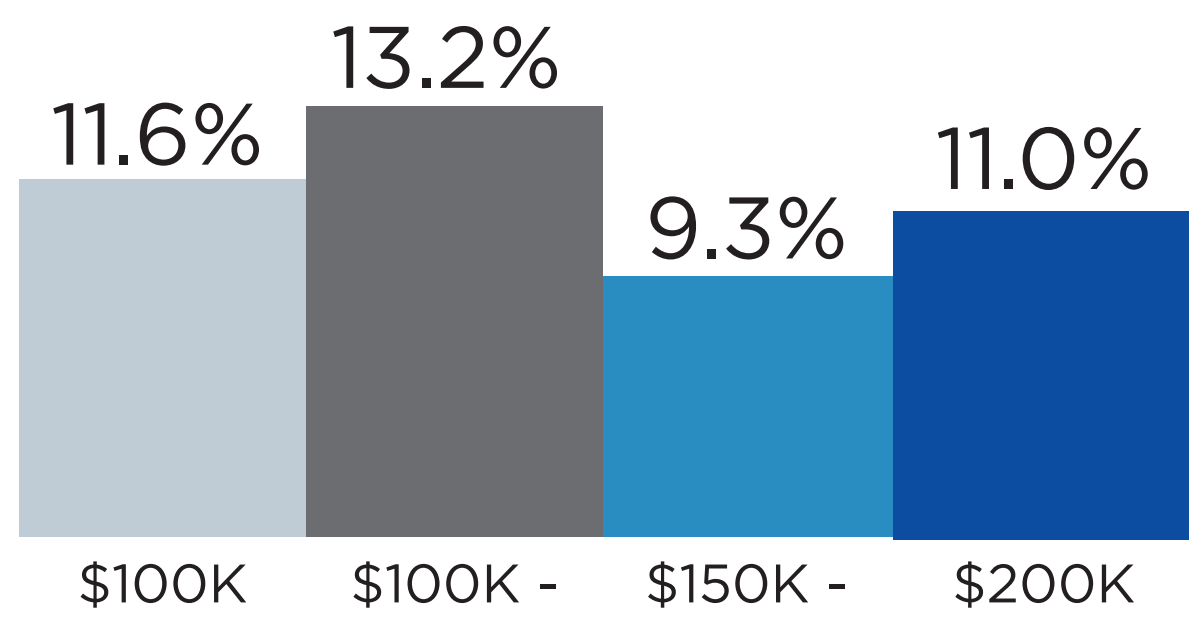


30.7% of alumni are willing to relocate with preferences

Top 3 Undergrad Degrees of Students:



Alumni desired compensation:



What is GradLeaders?

GradLeaders is the result of a merger between two student recruitment and career services technology providers, MBA Focus and CSO Research. Combined over the last 30+ years, we have helped connect over 26,500,000 students – including 600,000 MBAs – from more than 1,000 career centers to their dream jobs at more than 100,000 companies around the world.

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