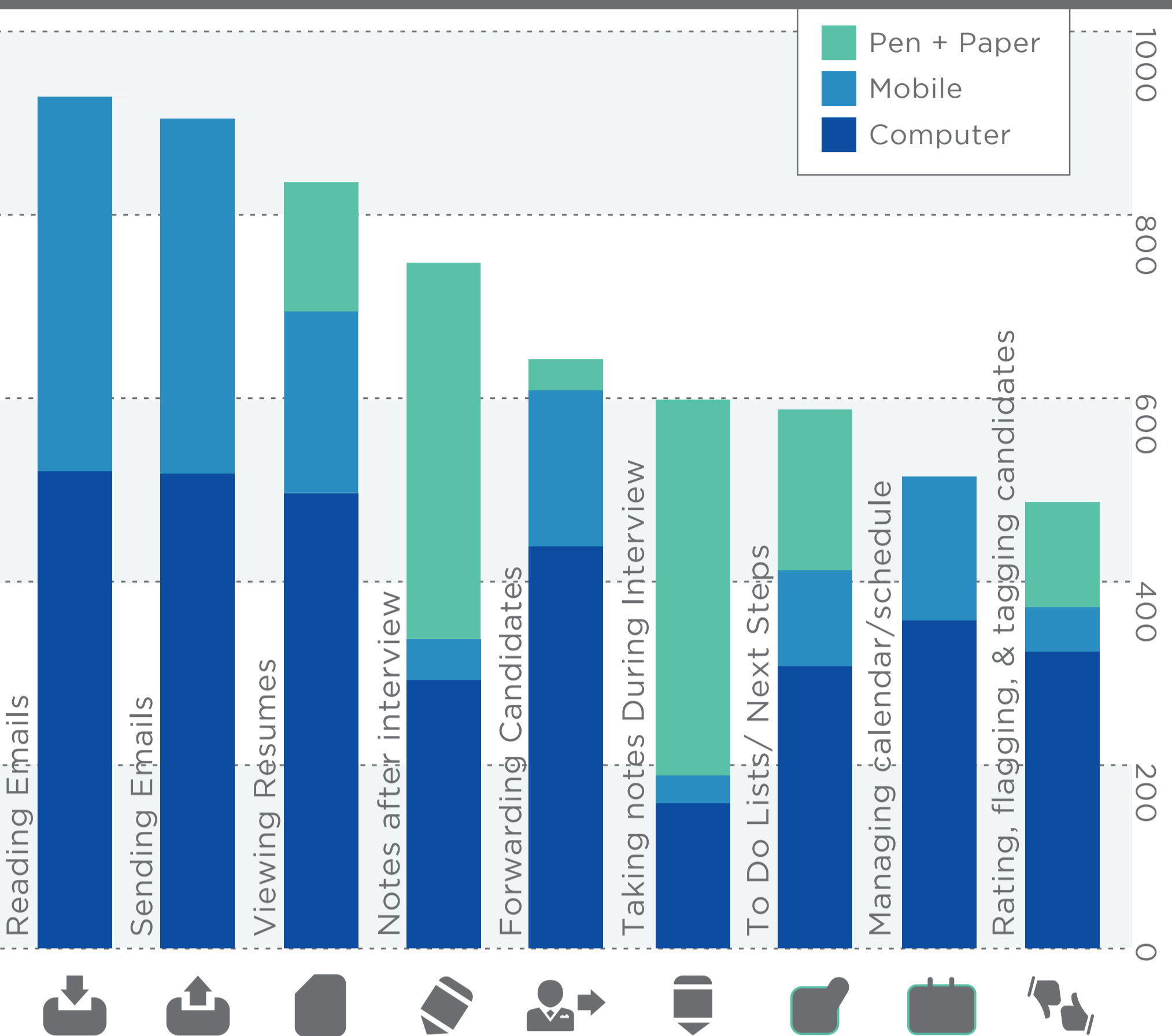


# MOBILE RECRUITMENT

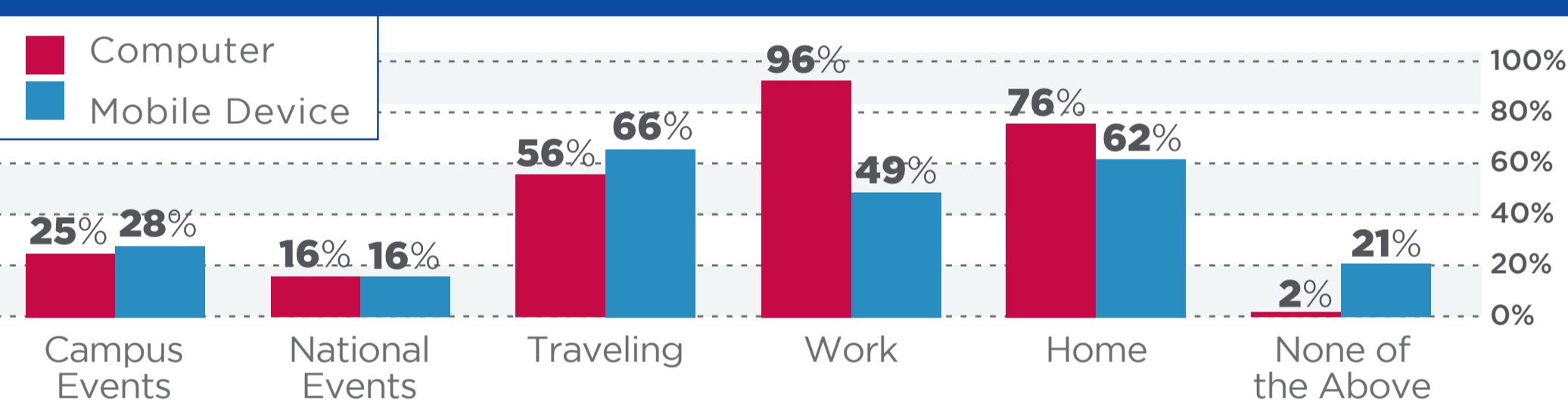
GradLeaders surveyed 534 corporate recruiters on their digital recruitment practices. Below are the results of this survey.



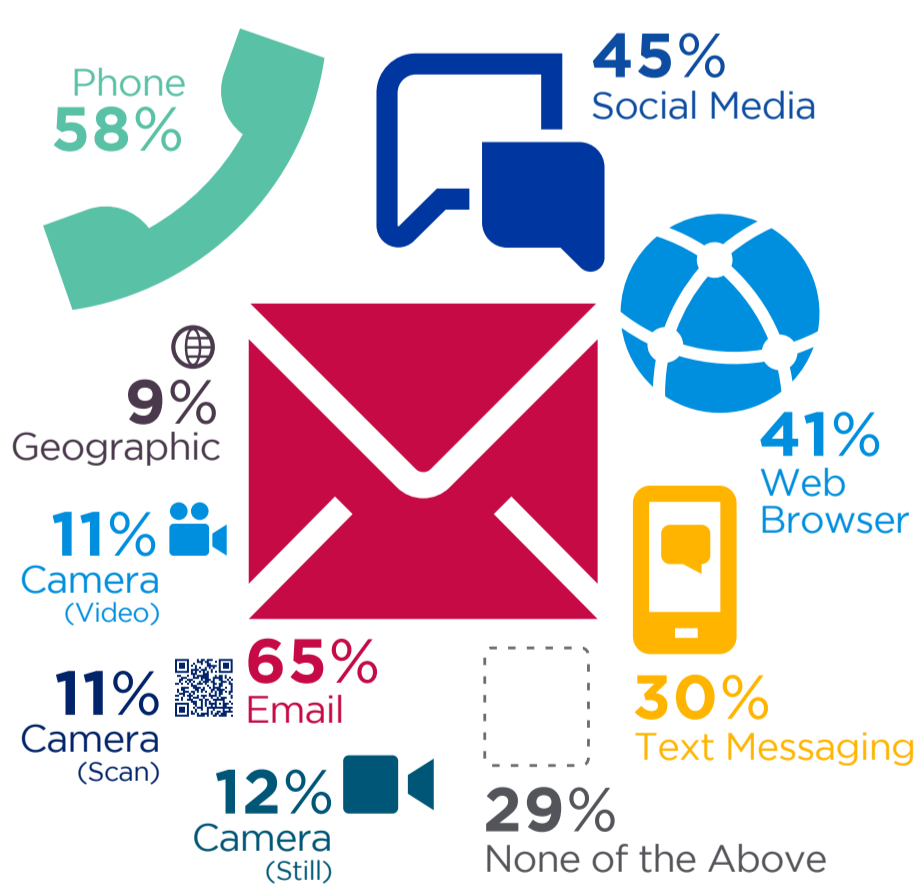
## Top 10 Recruiting Tasks Done by Device



## Where Do Recruiters Perform Their Tasks?

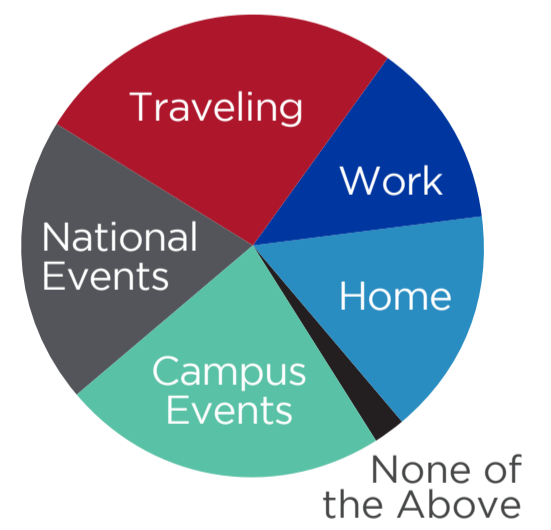


## Native Smart Phone Apps Used in Recruiting



**ONLY 16%** Use a Specialized Recruiting App

If the Right App Existed Where Would You Use It?



**ONLY 8%** of Recruiters Are Supplied with a Tablet Device



**29%** of Recruiters Perform Video Interviews on a Computer



**3%** of Recruiters Perform Video Interviews on a Mobile Device

**1 in 3** Recruiters will visit



**6+** Campuses

**1 in 5** Recruiters will hire



**10+** Students this Year

Average Cost to Hire an MBA

**\$10K**

Average Cost to Hire an Undergrad

**\$4K**